



What to Expect

Welcome to watchLAB!

Share your opinions!

As consumers, we all look to our brands and products to improve our busy, complicated lives, to make them easier and more enjoyable. But that's not always the case: I don't like this snack bar. That car is too pink. This software could use an upgrade. At watchLAB, we believe that the most powerful thing a brand can do is listen to the consumers who actually use its products and services. That's why our community is built around YOU, the consumer! So come on in and start letting us know how you really feel. We want to hear the good, the bad, and everything in between (even when it's downright ugly).

How it works:

Sign up for our database to receive information on upcoming study opportunities. You'll receive online surveys catered to your background and interests. Fill them out and, when you're a good fit for a study, we'll give you a call to schedule you for paid focus groups, interviews, and online boards. Come in, call in, or log in and start helping your brands create products you actually want to use!

Sign up today and start getting paid to share your opinions! We'd love to start a conversation.

Your Privacy is our Priority!

Any information that you provide here will be used for research purposes ONLY. You can rest assured that your personal information is safe with us. watchLAB strictly adheres to the **Market Research Association's Code of Standards** and will never under any circumstances release your personal information to a third party.